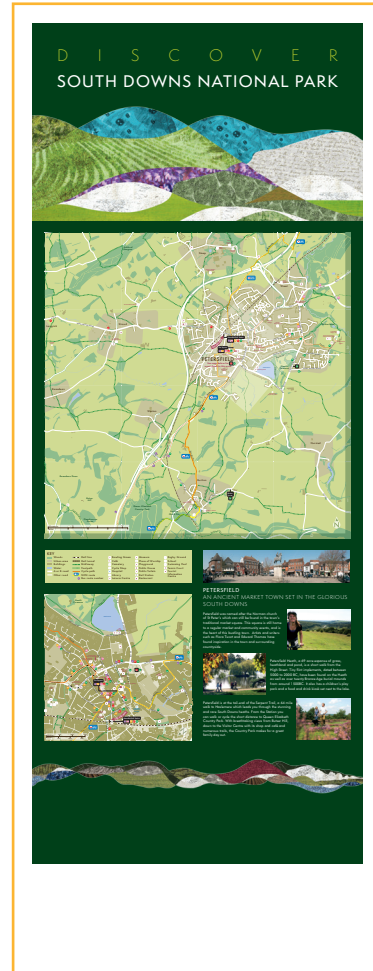




Promoting Travel and Destinations

Pindar Creative is a leading expert in promoting travel, destinations, and tourist attractions – with an emphasis on active and sustainable travel.



Surrey Hills
Area of Outstanding Natural Beauty

Welcome to the Surrey Hills. There's lots to discover in this nationally protected landscape, why not walk part of the North Downs Way National Trail, visit traditional villages and vibrant market towns, do a cycle route or sample great local produce - there's something for everyone.

Explore the North Downs Way National Trail

How to get to the trail (A-Z index)

Picnic on Box Hill

Visit Desbies Wine Estate

Discover Drinking and Leatherhead

North Downs Way National Trail | ACORP | GWR Great Western Railway

@SurreyHillsAONB

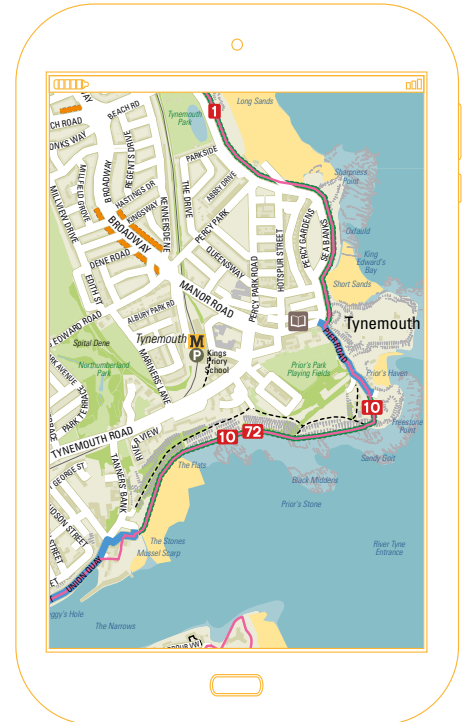
www.surreyhills.org

Wayfinding

Visiting a new area or attraction can be a disorienting experience. Wayfinding can enhance the visitor experience by providing information on local amenities, accessible routes, and how to travel to and through the site in an intuitive way.

Interactive Solutions

Websites and interactive maps have huge potential for promoting travel and destinations. Our interactive mapping websites can be built to achieve and deliver your essential requirements. For example, we can include layers that can be switched on and off, clickable hotspots, and responsive design so the website will work on mobile devices.




Maps, guides and brochures

Our highly-trained cartographers and design team take the time to fully understand the context and needs of your end user, before using their expertise and experience to create maps, guides and brochures. Our leading online pagination tool, pagespry, is ideal for directories, travel guides and holiday brochures. It enables the automation of publications by importing images and data and assigning templates using a simple drag and drop interface - and offers significant savings in production times and costs.

Print

We offer a full range of in-house litho and digital printing services as well as print-on-demand, mailing, stitching and binding services, all under one roof. Our experienced staff can advise you on the most cost-effective way to produce your product, ensuring that you receive high-quality products delivered on time and at competitive prices.

Kyffin Williams walking map



LLANGFENI

Statue of Sir Kyffin Williams by David Williams, located at the entrance to Oriel Môn. © Oriel Môn.

ROUTE A (5.1 km/3.2 miles)

- Walk back out to the B5111 and cross the road. Turn right and follow the road up the hill until you reach a grove of birch trees on your left. Turn off the main road and follow the lane.
- Turn left at the junction, onto a narrower track. Continue past the entrance to Pettin Farm and

ROUTE B For a shorter route (3.1 km/1.9 miles) skip step 3 and turn left at the cottages, towards Llangefni.

For a longer walk (8.5 km/5.2 miles, not marked), turn right from Oriel Môn and follow the B5111 through Rhosmeirch, to the Cefni forest car park. Turn left, following the forest track to the reservoir. Follow the Lon Las Cefni path towards Llangefni, before following the B5110/B5111 back to Oriel Môn.

THE WALKS

LLANGFENI

Llangefni was the birthplace of Kyffin Williams and is the home of Oriel Môn, housing the Kyffin Williams Collection.

This circular walk starts at Oriel Môn and follows the Lon Las Cefni path towards the picturesque Llyn Cefni lake. The return journey passes through The Dingle nature reserve.

TREASURER BAY:

Kyffin Williams attended the Treasurer House School at a young age and was reportedly drawn here by the dramatic coastline.

There are two routes here following the Coastal Path, both starting at the main car park on Llyn Sant Ffraid.

PWLLFANOG:


Pwllfanog on the Menai Straits was the home of Kyffin Williams for over 55 years. It was the location of his studio and he created many works featuring the local area. Pwllfanog is a tranquil place with views of the Menai, towards Britannia Bridge and Snowdonia.

There are two walks to Pwllfanog, starting at Llioniarfparl Station or at the Menai Straits viewpoints.

Please note:

We have taken all reasonable steps to ensure that these routes are safe and accessible, however, all outdoor activities involve a degree of risk.

Oriel Môn and Living Streets accept no responsibility for any accidents or injury resulting from following these routes.




KYFFIN WILLIAMS

Sir Kyffin Williams (1915-2006) was born in Llangefni, Anglesey and spent his later years being laid working at Pwllfanog. He is widely regarded as one of Wales' most important 20th century artists.

Kyffin worked in various media but his most recognizable pieces are his large landscape oil paintings of rugged Welsh landscapes, including many of Anglesey. He often taught the importance of sketching and painting outdoors. His work depicts the wilderness of the landscapes.

He married, often capturing storm seas and bad weather.



Self portrait © Oriel Môn.

WALK GUIDANCE

The routes are generally easy to walk and follow, but please use your judgement and follow these guidelines:

- Wear suitable footwear for uneven and wet surfaces.
- Check the weather and wear suitable clothing.
- Keep to the pavement whenever possible. If you need to walk in the road, try to face oncoming traffic and walk on the outside of the bays.
- Check parking restrictions and public transport timetables. For more information, visit www.traveline.cymru

For more information on the life of Kyffin Williams please visit: www.kyffinwilliams.org.uk

Sir Kyffin Williams spent much of his career creating artworks that captured the landscape of his homeland, Anglesey.

Oriel Môn and Living Streets Cymru have pleased to identify these walks at locations featured in works by Kyffin.

The Llangefni walk takes in the Oriel Môn gallery which holds a significant collection of his art. Some examples are on display. Further information is available from orielmon.org.

CYFFIN WILLIAMS HERITAGE

This project has been funded by the National Lottery Heritage Fund. Thank you to National Lottery players.

Living Streets Cymru is part of the UK charity for everyday walking www.livestretts.org.uk

Cover image: © John Smith www.johnsmithart.co.uk



Who we are

We specialise in urban and rural wayfinding, visitor guides, brochures and directories, walking and cycling maps, and interactive websites – and have experience in producing multi-language products. We are proud of our long-standing relationships with clients, including Surrey Hills, South Downs National Park, Transport for London and City and County of Swansea. We offer a full range of services from design through to in-house print and distribution.

For a free analysis of your current marketing assets, please email info@pindarcreative.co.uk or call **01296 390100**.

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